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<i>"Cott - Going for Growth"</i>	FRANK WEISE, PRESIDENT & CEO Cott Corporation
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<i>"The Coca-Cola System"</i>	BRIAN DYSON, VICE CHAIRMAN & COO The Coca-Cola Company
<i>"Juice Drinks: A Major Opportunity"</i>	JOHN CARSON, CHAIRMAN & CEO Marbo
<i>Live, On-Stage Interview</i>	GARY RODKIN, PRESIDENT & CEO Pepsi-Cola North America
<i>"Creating a Relationship with the Consumer - History of Coca-Cola Advertising"</i>	JOHN DOONER, CHAIRMAN & CEO Interpublic Group
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