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"FUTURE SMARTS" December 9, 2002 Conference

Conference Program

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| <i>Welcome & Opening Remarks</i> | JOHN SICHER, EDITOR/PUBLISHER Beverage Digest |
| <i>"Managing in Challenging Macroeconomic Environments"</i> | HENRY SCHIMBERG, VICE CHAIRMAN; CRAIG JUNG, CEO Coke Panamco |
| <i>"Surveying the Possibilities with EDS"</i> | SCOTT KLEIN, PRESIDENT, CONSUMER INDUSTRIES/ EDS RETAIL GLOBAL INDUSTRY GROUP |
| <i>"CCHBC – Growth & Innovation"</i> | IRIAL FINAN, CEO Coca-Cola HBC |
| <i>"Nestlé Waters North America – All Water, All the Time"</i> | KIM JEFFERY, PRESIDENT & CEO Nestlé Waters North America |
| <i>Live, On-Stage Interview</i> | JOHN CAHILL, CHAIRMAN-ELECT & CEO Pepsi Bottling Group |
| <i>"Feeding the Core"</i> | DAWN HUDSON, PRESIDENT, PEPSI-COLA NORTH AMERICA PepsiCo |
| <i>"Signs of the Future"</i> | MIKE WEINSTEIN, PRESIDENT GLOBAL INNOVATION Cadbury Schweppes |
| <i>"Glacéau Vitaminwater Is Now"</i> | J. DARIUS BIKOFF, PRESIDENT & CEO Energy Brands/Glacéau |
| <i>Live, On-Stage Interview</i> | SUMMERFIELD JOHNSTON, CHAIRMAN EXECUTIVE COMMITTEE Coca-Cola Enterprises |
| <i>"Time Will Tell"</i> | MARK RITCHIE, PRESIDENT Cheerwine & Carolina Beverage Co. |
| <i>"Innovating for Value"</i> | STEVE HEYER, PRESIDENT & COO; GARY FAYARD, CFO & SENIOR VP The Coca-Cola Co. |

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