

- 11:00** **Welcome**
Duane Stanford, Editor & Publisher, Beverage Digest
- 11:15** **Coca-Cola: Accelerating Transformation**
Brian Smith, Chief Operating Officer, Coca-Cola
- 11:45** **View from the Front Lines: Consumers, Modernization and Profitable Growth**
John Sherman, Chief Executive Officer, Coca-Cola United
- 12:15** Break
- 12:25** **Wall Street Smarts: Speeding Up the Future of Beverages**
Bonnie Herzog, Managing Director, Goldman Sachs
Nik Modi, Managing Director, RBC Capital Markets
- 1:10** **Supplier One-on-One**
Tony DeLio, Chief Executive Officer, PureCircle
- 1:25** Lunch Break
- 2:25** **PepsiCo's Sustainable Packaging Journey: A Look Beyond the Bottle**
Jim Andrew, EVP Beyond the Bottle & Chief Sustainability Officer, PepsiCo
- 2:55** **Growth in an Evolving Direct-to-Consumer Landscape**
Henrik Jelert, EVP ReadyRefresh, Nestlé Waters North America
- 3:25** Break
- 3:35** **A Conversation With Keurig Dr Pepper**
Andrew Springate, Chief Marketing Officer, Keurig Dr Pepper
- 4:05** **DSD or Bust: Moving from Niche Concept to Scaled Success**
Jim DeCicco, Co-founder and CEO, Kitu Super Coffee
Yanni Hufnagel, Founder and CEO, Lemon Perfect
- 4:35** Break
- 4:45** 2020 Beverage Digest Awards
- 4:55** **Blurring Industry Lines**
Marlon Hernandez
Non-Alc Beverages Head Americas, Molson Coors Beverage
- 5:25** **Closing Remarks**



AGENDA

SUBJECT TO CHANGE

DECEMBER 7, 2020

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