

- 11:00 EST** **Welcome**
Duane Stanford, Editor & Publisher, Beverage Digest
- 11:15** **Coca-Cola: Accelerating Transformation**
Brian Smith, Chief Operating Officer, Coca-Cola
- 11:55** **View from the Front Lines: Consumers, Modernization and Profitable Growth**
John Sherman, Chief Executive Officer, Coca-Cola United
- 12:35** **Wall Street Smarts: Speeding Up the Future of Beverages**
Bonnie Herzog, Managing Director, Goldman Sachs
Nik Modi, Managing Director, RBC Capital Markets
- 1:30** **Ingredient Transparency and Today's Stevia Consumer**
Tony DeLio, Chief Executive Officer, PureCircle
- 1:50** Break
- 2:25** **PepsiCo's Sustainable Packaging Journey: A Look Beyond the Bottle**
Jim Andrew, EVP Beyond the Bottle & Chief Sustainability Officer, PepsiCo
- 3:05** **Growth in an Evolving Direct-to-Consumer Landscape**
Henrik Jelert, EVP ReadyRefresh, Nestlé Waters North America
- 3:45** **Meeting Consumer Needs as a Modern Beverage Company**
Andrew Springate, Chief Marketing and Concentrate Officer, Keurig Dr Pepper
- 4:25** **DSD or Bust: Moving from Niche Concept to Scaled Success**
Jim DeCicco, Co-founder and CEO, Kitu Super Coffee
Yanni Hufnagel, Founder and CEO, Lemon Perfect
- 5:00** 2020 Beverage Digest Awards Presentation
- 5:20** **Beyond Beer: How Molson Coors Has Evolved Into a True Beverage Company**
Marlon Hernandez
Non-Alc Beverages Head Americas, Molson Coors Beverage
- 5:50 EST** **Closing**



AGENDA

EASTERN STANDARD TIME