

## PROGRAM

# BEVERAGE DIGEST

- 8:00** Registration and Networking Breakfast
- 9:00** **Welcome**  
Duane Stanford, Editor & Publisher: Beverage Digest
- 9:15** **Shaping the Future: Partnership, Innovation & Talent**  
Jennifer Mann, SVP, President of North America: The Coca-Cola Company
- 9:45** **Winning With Supply Chain**  
Karen Jordan, SVP, Chief Supply Chain Officer: PepsiCo Beverages North America
- 10:05** **Beverage Digest Awards**
- 10:15** **Maximizing Growth and Value**  
Justin Whitmore, Chief Strategy Officer: Keurig Dr Pepper
- 10:45** Networking and Refreshments
- 11:15** **View from Wall Street**  
Bonnie Herzog, Managing Director: Goldman Sachs  
Lauren Lieberman, Managing Director: Barclays  
Nik Modi, Managing Director: RBC Capital Markets
- 12:00** **Increase Product Appeal: Cleaner Labels & Less Sugar**  
Adams Berzins, Global Sugar Reduction: PureCircle by Ingredion
- 12:20** **The Evolving Retail Landscape**  
Melody Richard, SVP, Pantry: Walmart U.S.
- 12:50** Networking Lunch
- 2:30** **Bottling with Purpose**  
Dave Katz, President and Chief Operating Officer: Coca-Cola Consolidated
- 3:00** **Winning With AI at the Point of Sale**  
Nick Karapetian, Co-Founder: Mobi by MFMSOFT
- 3:15** **The Many Roads to Growth**  
Matthew Dent, President & Chief Executive Officer: Buffalo Rock
- 3:45** Networking and Refreshments
- 4:15** **The Influencer Economy**  
Brit Starr, SVP Marketing: CreatorIQ  
Allison Ellsworth, Co-Founder: Poppi  
Preston Konrad, Founder & Style Influencer: Kennett Creative
- 5:00** **The Future of Getting Beverages to Market**  
Paul Pisano, SVP, Industry Affairs and General Counsel: NBWA
- 5:30** **Disrupting the Disruptors**  
Dan Lourenco, CEO and Co-Founder: Ghost Energy
- 6:00** Closing

