

- 8:00 Registration and Networking Breakfast
9:00 **Welcome** Duane Stanford, Editor & Publisher

Winning With Digital-First Consumers

- 9:15 Manolo Arroyo, EVP and Global Chief Marketing Officer: The Coca-Cola Company
9:45 Ram Krishnan, Chief Executive Officer: PepsiCo Beverages U.S.
10:15 Drew Panayiotou, Chief Marketing Officer: Keurig Dr Pepper
10:45 **Networking and Refreshments**

Making Sense of a Changing Landscape

- 11:15 **The View From Wall Street**
Kaumil Gajrawala, Managing Director: Jefferies
Bonnie Herzog, Managing Director: Goldman Sachs
Nik Modi, Managing Director: RBC Capital Markets
12:00 Kevin Keane, President, Chief Executive Officer: American Beverage
12:30 **Four Futures of Beverages**
Sean Harapko, Americas Beverage Sector Leader: EY
Greg Miller, EY-Parthenon Partner, Beverage Transactions Leader
Dan Werth, Former Chief Digital Transformation Officer, EY Executive in Residence

- 12:50 **Networking Lunch**
1:55 Beverage Digest Awards Presentation

Shaping Demand in Competitive Markets

- 2:00 Rodney Sacks, Chairman and Co-Founder: Monster Beverage (**Visionary Award**)
2:30 Jean Claude Tissot, President: Arca Continental Coca-Cola Southwest Beverages
3:00 Kelly Clay, President and CEO: Admiral Beverage
3:30 **Networking and Refreshments**

Emerging Markets and Trends

- 4:00 **THC Beverages at a Crossroads**
Seth Goldberg, Partner: Pashman Stein Walder Hayden
Drea Groeschel, Co-Founder: Better Than Booze
David Mukpo, CEO and Co-Founder: Pamos
4:45 Nik Modi, Managing Director: RBC Capital Markets
5:15 Closing

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