

BEVERAGE  
DIGEST  
MEDIA KIT  
2021

# SPONSORSHIP PACKAGES

## DIAMOND

~~ONE AVAILABLE~~  
**FILLED**



**FULL-PAGE**  
NEWSLETTER AD:  
QUARTERLY



**HEADLINE**  
SPONSOR:  
FS2021

- ✔ 15-minute Presentation
- ✔ Logo On Event Platform & Marketing
- ✔ 5 Newsletter Subscriptions
- ✔ 10 Virtual Event Registrations

~~\$55k~~  
**FILLED**

## PLATINUM

TWO AVAILABLE



**HALF-PAGE**  
NEWSLETTER AD:  
QUARTERLY



**PLATINUM**  
SPONSOR:  
FS2021

- ✔ 10-minute Presentation
- ✔ Logo On Event Platform & Marketing
- ✔ 4 Newsletter Subscriptions
- ✔ 8 Virtual Event Registrations

**\$45k**

## GOLD

~~FOUR AVAILABLE~~  
THREE



**QUARTER-PAGE**  
NEWSLETTER AD:  
QUARTERLY



**GOLD**  
SPONSOR:  
FS2021

- ✔ Logo On Event Platform & Marketing
- ✔ 3 Newsletter Subscriptions
- ✔ 6 Virtual Event Registrations

**\$35k**

## SILVER

EIGHT AVAILABLE



**SPONSOR:**  
FS2021

- ✔ Logo On Event Platform & Marketing
- ✔ 2 Newsletter Subscriptions
- ✔ 2 Virtual Event Registrations

**\$25k**

# LASER-FOCUSED MESSAGING.

A Beverage Digest sponsorship puts your company front-and-center, without competition.



## PREMIUM NEWSLETTER

Our Newsletter is the leading source of actionable market intelligence and data. Our readers trust us, which means they will trust you.



## VIRTUAL EVENTS

Future Smarts 2021 will give attendees a view into the c-suite of some of the most important companies. And you'll be sharing the stage.



## INDUSTRY REACH

We reach 10,000 top beverage industry executives, operators and thought leaders by email, and create 200,000 unique page views online annually.

**10,000**  
CONTACTS ANNUALLY  
2.5 MILLION IMPRESSIONS

# SPONSORSHIP BENEFITS:

- + **DIAMOND** sponsors get the only full-page ad in the publication, seen every quarter by the most influential industry leaders.
- + **PLATINUM & GOLD** sponsors get one of a limited number of quarterly advertising slots in the publication.
- + **DIAMOND, PLATINUM, AND GOLD** sponsors are sector-exclusive and limited to a select number of firms to clear the noise and increase impact.
- + For event presentations at the **DIAMOND AND PLATINUM** levels, BD's staff will work with you to create a content-driven message that will fit seamlessly into the agenda.
- + **CONFERENCE PROMOTIONS** will feature your company's name and logo to 10,000 top leaders within the industry.
- + Your logo will be featured on our conference and newsletter marketing pages at **Beverage-Digest.com**, which generates more than **2.5 MILLION IMPRESSIONS** annually.

**GENERATE LEADS.  
STAY TOP-OF-MIND.**

Past Speakers

**BRIAN SMITH**  
PRESIDENT & COO



**JIM ANDREW**  
**PEPSICO**

EVP, BEYOND THE BOTTLE & CHIEF SUSTAINABILITY OFFICER

**ANDREW SPRINGATE**

CHIEF MARKETING AND CONCENTRATE OFFICER



**JOHN SHERMAN**  
PRESIDENT & CEO

**HENRIK JELERT**  
EVP READYREFRESH



**JIM DECICCO**  
CEO, CO-FOUNDER



**SUPER COFFEE**  
PROTEIN • MCT OIL

# FS2021

Past Delegates Include



CLICK [HERE](#) TO LEARN MORE ABOUT FUTURE SMARTS 2021.

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