

BEVERAGE
DIGEST
MEDIA KIT
2022

SPONSORSHIP PACKAGES

DIAMOND

~~ONE AVAILABLE~~

FILLED



**FULL-PAGE
NEWSLETTER AD:
QUARTERLY**

- ✔ Presentation Opportunity
- ✔ 5 Newsletter Subscriptions



**HEADLINE
SPONSOR:
FS2022**

- ✔ Branding on FS Marketing and Onsite
- ✔ 5 Future Smarts Registrations

PLATINUM

~~TWO AVAILABLE~~

FILLED



**HALF-PAGE
NEWSLETTER AD:
QUARTERLY**

- ✔ Presentation Opportunity
- ✔ 4 Newsletter Subscriptions



**PLATINUM
SPONSOR:
FS2022**

- ✔ Branding on FS Marketing and Onsite
- ✔ 4 Future Smarts Registrations

GOLD

FOUR AVAILABLE



**QUARTER-PAGE
NEWSLETTER AD:
QUARTERLY**

- ✔ Logo on Future Smarts Marketing
- ✔ 3 Newsletter Subscriptions



**GOLD
SPONSOR:
FS2022**

- ✔ Branding Onsite at Future Smarts
- ✔ 3 Future Smarts Registrations

SILVER

EIGHT AVAILABLE



**SPONSOR:
FS2022**

- ✔ Logo on Future Smarts Marketing
- ✔ 2 Future Smarts Registration
- ✔ 2 Newsletter Subscriptions

LASER-FOCUSED MESSAGING.

A Beverage Digest sponsorship puts your company front-and-center, without competition.



PREMIUM NEWSLETTER

Our Newsletter is the leading source of actionable market intelligence and data. Our readers trust us, which means they will trust you.



LIVE EVENTS

Future Smarts 2022 will give attendees a view into the c-suite of some of the most important companies. And you'll be sharing the stage.



INDUSTRY REACH

We reach ~10,000 top beverage industry executives, operators and thought leaders by email, and create 280,000 page views online annually.

~10,000
CONTACTS ANNUALLY

280,000 PAGE VIEWS

2.1 MILLION IMPRESSIONS

SPONSORSHIP BENEFITS:

- + **DIAMOND** sponsors get the only full-page ad in the publication, seen every quarter by the most influential industry leaders.
- + **PLATINUM & GOLD** sponsors get one of a limited number of quarterly advertising slots in the publication.
- + **DIAMOND, PLATINUM, AND GOLD** sponsors are sector-exclusive and limited to a select number of firms to clear the noise and increase impact.
- + For event presentations at the **DIAMOND AND PLATINUM** levels, BD's staff will work with you to create a content-driven message that will fit seamlessly into the agenda.
- + **CONFERENCE PROMOTIONS** will feature your company's name and logo to ~10,000 top leaders within the industry.
- + Your logo will be featured on our conference and newsletter marketing pages at Beverage-Digest.com, which generates more than **2.1 MILLION IMPRESSIONS** annually.

**GENERATE LEADS.
STAY TOP-OF-MIND.**

2022 Speakers Include



Henrique Braun
President, Latin America



Paul Norman
President of F&B



Tim Trant
Chief Executive Officer



Nik Modi
Managing Director



Trey Taylor
Founder, Chairman and Chief Executive Officer



Sigi Hale
Principal, Neuroscience | Director of Research



Kaumil Gajrawala
Managing Director



Bennie Herzog
Managing Director and Senior Consumer Analyst



A Conversation
Three Real Gen-Z Consumers

And More

FS2022

Past Delegates Include



CLICK [HERE](#) TO LEARN MORE ABOUT FUTURE SMARTS.

SPONSORSHIPS @ BEVERAGE-DIGEST.COM